

How To Find and Keep New People
ReGroup Training Breakout
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Goal: To get new people into group and help them stick

What would it look like if we didn't add more people to our group?

- **We fail the mission**
- **We lose Biblical community**
- **We stagnate**
- **We miss seeing life change**

How Do We Get New People?

2 primary ways people are added to your group.

1. You invite them

- **Get your whole group involved**
- **Lead by example**

5 Ways To Find New People

- 1. Pray and ask for God's help**
- 2. Consider common interests and connections**
- 3. Volunteering at Northridge and in the community**
- 4. Online Impact**
 - **Group Finder Profile**
 - **Social Media**
- 5. Be on the lookout at Sunday Services**

How do you get them to attend?

- **Start with Standard Questions**
- **Don't Say No For Them**
- **Don't Assume a "No" is a "No" Forever**

2. They look for you

Where do they come from?

- **Staff sends you names**
 - **lwant.info**
 - **NEXT**
- **Group Finder Webpage**

How should we follow-up?

- **The Rule of 3**
 - **3 Contacts**
 - **3 Contact Methods**
 - **3 Weeks**

How Do We Keep New People?

1. Create Safe Environments

- Prepare in advance
- Let them know they were expected
- Set clear expectations
- Facilitate accessible discussions
- Be a model for attendees
- Assess the Group and Follow Up
- Get an outside assessment

2. Deepen Relationships

- **Follow up in 24 Hours**
- **Invite to Sit Together on Sunday**
- **Send a card**
- **Get Together Outside of Group**
- **Rotate Group Connections**
- **Celebrate Life With Them**