

How To Find and Keep New People

Adam Congdon

NO VACANCY

Goal:

**To get new people into
group and help them stick**

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What would it look like if we didn't add more people to our group?

- We fail the mission
- We lose Biblical community
- We stagnate
- We miss seeing life change

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How Do We Get New People?

2 primary ways people are added to your group.

1. You invite them

- Get your whole group involved
- Lead by example

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5 Ways To Find New People

1. Pray and ask for God's help
2. Consider common interests and connections
3. Volunteering at Northridge and in the community
4. Online Impact
 - Group Finder Profile

NO VACANCY



🕒 Tuesday at 6:30 PM

Stage(s) of life: Young Marrieds, Parents with Young Kids, Parents with Teens, 25-...

Childcare available: No

Meeting type(s): In-Person

[View Group Profile](#)

[Show on Map](#)

"A group of married and single people with ages ranging between 30-50. We meet in-person Tuesday nights at 6:30 PM till about 8:30 PM. We are currently doing sermon discussion and then praying for one another..."



Endersby/Laskowski/Kaiser

🕒 Sunday at 6:30 PM

Stage(s) of life: Young Adults, Young Marrieds, 18-25, 25-35

Childcare available: No

Meeting type(s): In-Person

[View Group Profile](#)

[Show on Map](#)

"We are a group of young adults (18-30, married and single) who love to have fun and share life together! Our group is focused on growing closer to God and each other."



Files (Online)

🕒 Monday at 7:00 PM

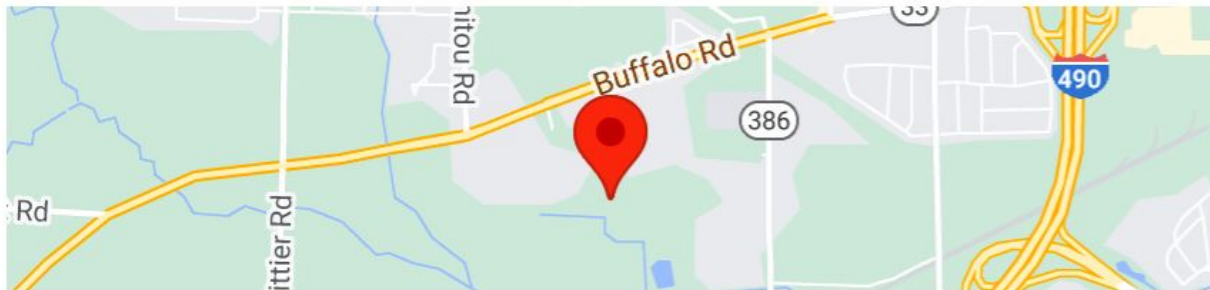
Stage(s) of life: Intergenerational, Young Adults, Young Marrieds, Parents with...

Childcare available: No

Meeting type(s): Online

"We are an intergenerational group of online attendees. For various reasons, our online Zoom meetings make it possible to connect and encourage each other from anywhere. Our ages range from college age to retire..."

Community Group Profile



Battaglia

We are women who love The Lord and Northridge Church! We seek His will and yearn to accept it in our lives. While we are in our sixties, ALL are welcome! We learn SO much from non-believers viewpoints, new believers' passion and wisdom from those who have been walking with God for years.

Group Details:

Meeting Time: Thursday at 6:30 PM

Location:

115 Mercury Dr
Rochester, NY 14624-2409

Stage of Life: Intergenerational, Empty Nesters, Women, 55 and Up

Meeting Type: In-Person

Childcare Available: No

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Cheryl Battaglia

Interested in joining this group? Fill out the form below to get connected!

First Name *

Last Name *

Home Phone

Mobile Phone

Enable SMS

Email *

Address

Community Group Profile



Interested in joining this group? Fill out the form below to get connected!

Aiwanse/Bicknell/Diaz

We are a group of young adults (post-college) who love to have fun, help each other love God, and share life together. We are all about using what we learn in the scriptures to MAKE CHANGE and TAKE ACTION for the gospel. We would love to have you be part of our Community Group family!

Group Details:

Meeting Time: Monday at 7:00 PM

Location:

2052 SAINT PAUL ST
ROCHESTER, NY 14621-1414

Stage of Life: Young Adults, Young Marrieds

Meeting Type: In-Person

Childcare Available: No

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Chris Aiwanse
- Logan Bicknell
- Nate Diaz

First Name *

Last Name *

Home Phone

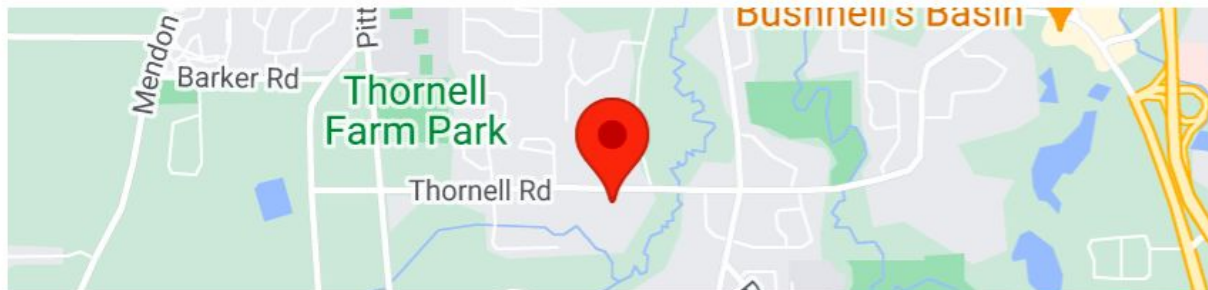
Mobile Phone

Enable SMS

Email *

Address

Community Group Profile



Rutkowski/Waller

Hello! Nice to 'meet' you. We are a group of soon-to-be Brighton Campus members who meet for group either in Pittsford on Le Pere Drive or in Henrietta on Hayward's Heath. We also love getting together outside of group for social gatherings (play dates, women's nights, men's nights, cookouts, etc.).

Group Details:

Meeting Time: Monday at 6:30 PM

Location:

28 Le Pere Dr
Pittsford, NY 14534-3664

Stage of Life: Intergenerational, Parents with Young Kids,
Parents with Teens, 25-35, 35-45

Meeting Type: In-Person

Childcare Available: Yes

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Jonathan Rutkowski
- Becky Rutkowski
- Emily Waller
- Mike Waller

Interested in joining this group? Fill out the form below to get connected!

First Name *

Adam

Last Name *

Congdon

Home Phone



Mobile Phone



5852041026

Enable SMS

Email *



acongdon@NorthridgeRocheste

Address

758 Newberry Ln

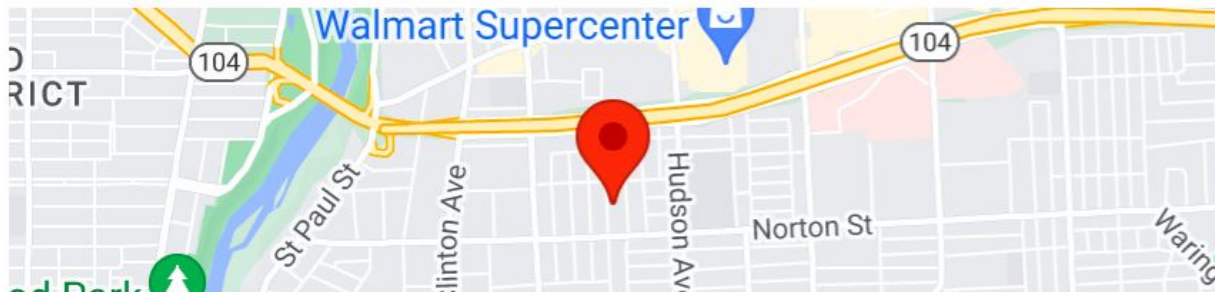
Address Line 2

Webster

N

1458

Community Group Profile



Sones/Moran-Herrera

We are a multigenerational and multicultural group that meets in person weekly on Sunday evenings, 6-7:30pm. During our time together we socialize (with snacks!), discuss the morning's sermon, and then pray in separate groups of men and women. Childcare is provided. Note that this group will not start until October 1, since baby John Charles Sones is expected in September.

Group Details:

Meeting Time: Sunday at 6:00 PM

Location:

192 Klein St
Rochester, NY 14621-2402

Stage of Life: Young Marrieds, Parents with Young Kids, Parents with Teens, 25-35, 35-45, 45-55

Meeting Type: In-Person

Childcare Available: Yes

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Jessica Herrera
- Cristian Moran
- Belinda Sones
- Matt Sones

Interested in joining this group? Fill out the form below to get connected!

First Name *

Last Name *

Home Phone

Mobile Phone

Enable SMS

Email *

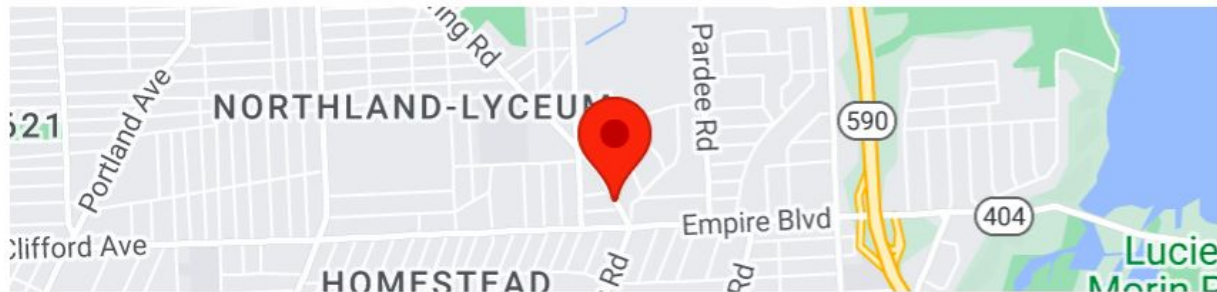
Address

Webster

N

1458

Community Group Profile



Davidson

We are a group of mostly couples in our late 20s and 30s. We meet together weekly on Sunday nights--sometimes rotating between a couple of our homes--to share life and grow together. (Don't worry: if a Bills game happens to overlap with group, we adjust or watch it together.) ;)

Group Details:

Meeting Time: Sunday at 6:30 PM

Location:

1729 Culver Rd
Rochester, NY 14609-3831

Stage of Life: Young Marrieds, Parents with Young Kids, 25-35, 35-45

Meeting Type: In-Person

Childcare Available: No

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Drew Davidson
- Meg O'Hearn-Davidson

Interested in joining this group? Fill out the form below to get connected!

First Name *

Last Name *

Home Phone

Mobile Phone

Enable SMS

Email *

Address

My Account

My Account



Adam Congdon

43 years old (8/23/1980)
Male
Married 18 yrs (10/23)

Contact Information

Home Address

758 Newberry Ln
Webster, NY 14580-2650

Phones

(585) 204-1026 Mobile Unlisted

Email

acongdon@NorthridgeRochester.com

[Update Profile](#)

Adam and Jennifer Congdon



Jenn Congdon

Account Info

[Change Password](#)

[Manage Giving](#)

Groups

[Prayer Team \(Post-Service\)](#)
(LeaderAttendance) *

[Beyond - CarePortal \(Member\)](#)

[Catlin/Congdon/Miller \(Leader *\)](#)

Group Toolbox

[My Account](#) / [Group Toolbox](#)

Groups
Prayer Team (Post-Service) (Leader(Attendance) ✱)
Beyond - CarePortal (Member)
Catlin/Congdon/Miller (Leader ✱)

Catlin/Congdon/Miller

We are a group that varies in ages and marital status, yet really enjoy being together in person for good food, laughing, and helpful discussion. We are a group that currently meets in-person. We'd love to have you join us this week if this works for you.

Group Details:

Stage of Life: Intergenerational, Parents with Young Kids,

Parents with Teens, 25-35, 35-45, 45-55

Meeting Type: In-Person

Childcare Available: No

Small Group Image:

Summer Group: No

Deaf/HOH Friendly: No

Group On Mission: No

Leaders:

- Brit Jo Catlin (Leader)
- Adam Congdon (Leader)
- Jenn Congdon (Leader)
- Jenny Miller (Leader)

[Edit](#)[Roster](#)[Attendance](#)

Active Members



Jason Andre (Member)

232 Kings Hwy N Rochester, NY 14617-3315

jsna28@gmail.com



Leanne Andre (Member)

+1 (585) 622-1102(Mobile)

232 Kings Hwy N Rochester, NY 14617-3315

lan2m@gmail.com

Group Toolbox

[My Account](#) / Group Toolbox

Groups

[Prayer Team \(Post-Service\)](#)
(Leader(Attendance) ✱)

[Beyond - CarePortal \(Member\)](#)

[Catlin/Congdon/Miller \(Leader ✱ \)](#)

Name *

Catlin/Congdon/Miller

Description

We are a group that varies in ages and marital status, yet really enjoy being together in person for good food, laughing, and helpful discussion. We are a group that currently meets in-person. We'd love to have you join us this week if this works for you.

Day of the Week

Sunday ▾

Time of Day

6:00 PM



Stage of Life

Intergenerational ✕

Parents with Young Kids ✕

Parents with Teens ✕

25-35 ✕

35-45 ✕

45-55 ✕

Meeting Type

In-Person



Childcare Available

No Yes

Small Group Image



5 Ways To Find New People

1. Pray and ask for God's help
2. Consider common interests and connections
3. Volunteering at Northridge and in the community
4. Online Impact
 - Group Finder Profile
 - Social Media

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 - Social Media
5. Be on the lookout at Sunday Services

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How do you get them to attend?

- **Start with Standard Questions**
 - How long have you been attending Northridge?
 - Why did you first come?
 - What group are you in? Or Have you had a chance to check out a group yet?
 - Are you interested in checking one out?
- **Don't Say No For Them**
- **Don't Assume a "No" is a "No" Forever**

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How Do We Get New People?

2 primary ways people are added to your group.

1. You invite them
2. They look for you

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Where do they come from?

- **Staff sends you names**
 - **iwant.info**
 - **NEXT**
- **Group Finder Webpage**

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How should we follow-up?

- **The Rule of 3**
 - **3 Contacts**
 - **3 Contact Methods**
 - **3 Weeks**

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How Do We Keep New People?

1. Create Safe Environments

- Prepare in advance
- Let them know they were expected

NO VACANCY



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- Prepare in advance
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- Set clear expectations
- Facilitate accessible discussions

NO VACANCY

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- Facilitate accessible discussions
- Be a model for attendees

NO VACANCY

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- Be a model for attendees
- Assess the group and follow up

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How Do We Keep New People?

1. Create Safe Environments

- Prepare in advance
- Let them know they were expected
- Set clear expectations
- Facilitate accessible discussions
- Be a model for attendees
- Assess the group and follow up
- Get an outside assessment

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How Do We Keep New People?

2. Deepen Relationships

- Follow up in 24 hours
- Invite to sit together on Sunday
- Send a card
- Get together outside of group
- Rotate group connections
- Celebrate life with them

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QUESTIONS?

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